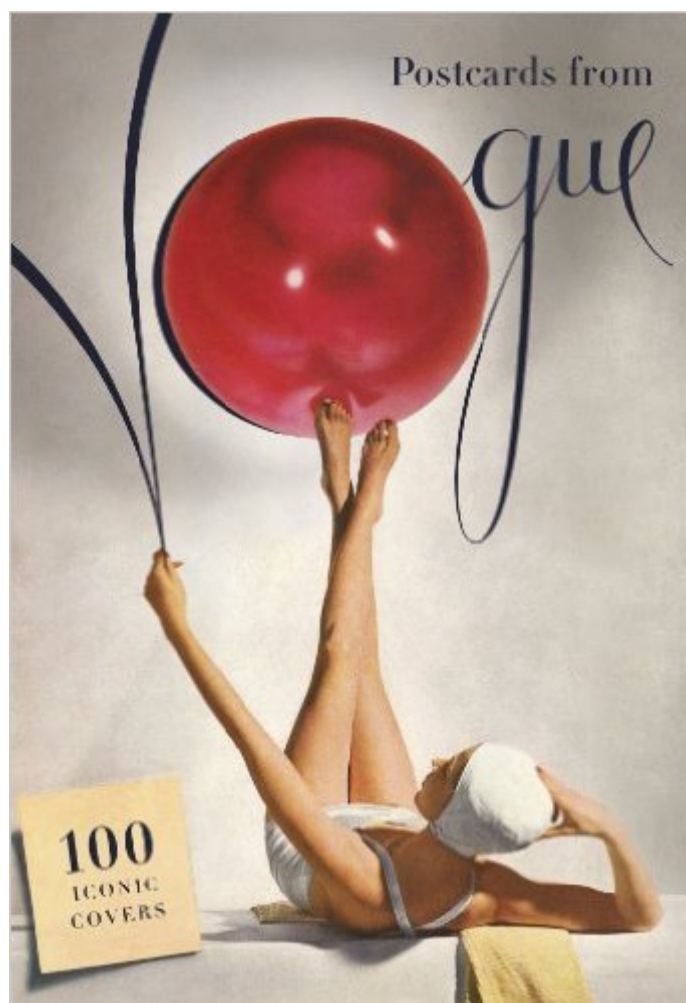


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# Postcards From Vogue: 100 Iconic Covers



## Synopsis

A collection of 100 postcards, each featuring a striking cover from American Vogue. From early aspirational illustrations to modern celebrity photography, this is a stunning selection of Vogue's most dazzling images. Since its launch in 1892, Vogue has brought sophistication to its readers around the world. Early illustrations from artists including George Wolfe Plank, Olive Tilton, Pierre Brissaud, and Eduardo Garcia Benito saw ethereal figures of fantasy develop into red-lipped flappers, and as colour photographs began to appear, the women transformed again: from Surrealist images by Horst P. Horst to 'women in the life of the moment', captured by Irving Penn. From the fifties onwards, Vogue women became more accessible still, as models and stars like Elizabeth Taylor, Goldie Hawn, Cindy Crawford, and Cher, with their own distinct personalities, appeared through the lenses of Richard Avedon and Snowdon. Vogue covers now are the epitome of style and beauty, with such illustrious photographers as Mario Testino, Annie Leibovitz, Steven Klein, and Patrick Demarchelier photographing stars like Lady Gaga, Kirsten Dunst, and Kate Moss, celebrating female icons across modern culture.

## Book Information

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Average Customer Review: 4.7 out of 5 stars [See all reviews](#) (27 customer reviews)

Best Sellers Rank: #279,847 in Books (See Top 100 in Books) #19 in [Books > Crafts, Hobbies & Home > Antiques & Collectibles > Paper Ephemera & Cards > Postcards](#) #21 in [Books > Crafts, Hobbies & Home > Antiques & Collectibles > Magazines & Newspapers](#) #480 in [Books > History > Asia > China](#)

## Customer Reviews

So, the product description claims that these cards will feature 100 of the "most iconic" covers from Vogue. Now, I assumed that the selection would include a wide range of covers - given that Vogue has been in circulation for over 100 years, it seemed fair to assume there would be a number from each decade. However, the selection is primarily images from very early 20th century (illustrations

rather than photographs), and there are only 23 cards from the years 1960-present. So, it's just a bit disappointing in that regard - I had expected a broader range and more contemporary images. Some years are featured multiple times while lots of years aren't featured at all. I will say that the actual card quality is excellent, though. They are printed on a nice, heavy card stock that will absorb ink/fountain pens well. So they are good cards, just be prepared for a lot of illustrated, 1920s/30s images rather than many from the last 50 years.

Going through all hundred postcards with our daughter who just graduated from art school turned out to be an interesting lesson in how illustration and the photography evolved - and it is sad to see how blah the modern covers with one big face and a ton of words look next to the gorgeous illustrations of the 1920s-40s and the photographs of the late 50s/early 60s. A lovely collection.

These cards are thick, like cardboard. Per USPS rules, postcards thicker than 16pt cannot be sent without an envelope or have to have a letter rate postage instead of postcard postage. These cards are probably 20pt or thicker. The cards are fine, just too many very old covers, not so many modern ones.

I purchased these for a friend & had them directly shipped to her. We do not live in the same town so I did not get to see them in person but she did say that they were beautiful. Perfect gift for the letter writer fashionista!

Colorful. Perfect to put in a frame. I guess you could if you wanted because the quality is so high. There is really nothing I did not like about them. I have not looked through the whole box yet. I bought them to mail a few and to give some to my niece to decorate a wall in her bedroom. She is very creative and has these lace circles that need something to put in the center of them. The vintage ones would look good inside. I love getting postcards from people. I would love getting one of these in the mail.

This is a quality set of postcards. There's 100 cards and no repeats. The cardstock is heavier than usual (though it still takes postcard postage). They arrive in a sturdy box with a red ribbon to help you lift the cards out. Best, of course, is the images. In the early decades, the Vogue Magazine covers were often artistic, either with great graphics or with stylish photos. One of my favorites is the April 1910 graphic of the hat shop clerk, tan & white and subtle. I remember the photo of the 1910

cover in the marvelous coffee table book, *Vogue: The Covers*. I also love the June, 1915 cover of the woman in her blue & white checked pinafore. Unfortunately, that is in the book, but is not included in the postcard set. The last decades of covers are often of celebrities, generally in close-ups. It's not that they're bad, but they're just not as interesting as the artistry before. Especially as the recent covers have a lot more text all over them, which detracts from my appreciation of the photos. But, I do love the cover of Elizabeth Taylor, April 1971. It is even more impressive in the book, because the cover is reproduced full size. A nice set of postcards. Happy Reader

These cards are extremely well done and would represent a great value for anyone actually sending them through the mail. As one reviewer commented there did seem to be a dearth of more recent covers in this set. But this selection decision might be preferable to other purchasers, so, it's hardly a universal criticism. The collection comes in a sturdy, attractively illustrated box that just encourages their ending up a collectible. My purpose in reviewing this set is to plant the seed for a few other possible magazine considerations. *Fortune*, *Life*, *Time* and *Saturday Evening Post* would all be excellent choices. *Saturday Evening Post* had an incredible list of world renowned illustrators gracing their covers - Rockwell and Leyendecker heading that list. *Fortune Magazine*, too, had a number of notables producing cover art. Their first ten years (1929-1939) were exceptionally noteworthy. *Life* and *Time* are no brainers. These two magazines had every entertainment, sports, political, literary, religious, and business leader/celebrity of the twentieth-century front and center on their covers. This of course just scratches the surface of possible candidates. If these sets are as popular as their quality warrants Penguin should be thinking about adding to their selection. Nobody is doing it better.

These will last and last. I will first pull out particular years and match them with some of the people to whom I send postcards. Then, I'll match some others with particular people, just because the cover in some way leads me to that friend or relative. Of course, some will go to people willy-nilly...and, given that there are 100 of them, some people will get them twice. But it's a good deal, right? I've already looked through the box and have begun separating them...and I'm anticipating the pleasure of putting them in the mail box.

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